

Cash. Product. Access.

Three things make a licensed cannabis operation a target. Blue Star Security Consultants builds protection around each of them — for dispensaries, cultivation and processing sites, transport, and the warehouses behind them across El Paso and New Mexico.

01 Why cannabis is a different security problem

Start from the ground truth. A licensed cannabis business is not a generic storefront with a guard out front — its risk profile is the product of constraints that no other retail category carries at the same time.

Because cannabis remains federally restricted, most operators are pushed toward cash — and cash that cannot move freely through ordinary banking concentrates on-site, on schedules, and in transit. The inventory itself is high-value, compact, and easy to resell, which makes it attractive to both opportunistic theft and planned diversion. The business is public-facing, so a stream of unknown people flows through the door every day. And it is heavily regulated, meaning access control, visitor logging, and incident documentation are not nice-to-haves — they are conditions of keeping the license.

Stack those four facts together and the conclusion is unavoidable: the threat is structural, not incidental. Security that treats a dispensary like a convenience store will protect it like one.

The core proposition: Effective cannabis security is not a guard standing near a door — it is a plan built around how cannabis risk actually behaves. Cash exposure, inventory value, regulated access, and movement of product each create a distinct vulnerability, and each needs a deliberate answer.

That is the premise Blue Star is built on. Calm, professional officers who understand the environment — deterring threats without disrupting the customers, the staff, or the compliance routines that keep the doors open.

02 The four attack surfaces — and the answer to each

Reasoning from the constraints above, a cannabis operation exposes four surfaces an adversary can work against. Coverage is designed surface by surface, not as a single undifferentiated post.

Cash windows

High-cash periods, late-night operations, and elevated-risk sites are when exposure peaks. Licensed armed officers are placed against those specific windows — not as a permanent show of force, but where the math says the risk concentrates.

Inventory

Perimeter checks, after-hours patrols, loading-zone oversight, and documented patrol points keep eyes on the product where it sits — at dispensaries, cultivation sites, and processing rooms holding sensitive inventory.

Access points

Entry control, ID-check support, lobby observation, visitor logging, and staff escorts govern who comes in and what happens at the threshold — the same activity that satisfies the access-control expectations regulators care about.

Movement

Product and cash are most exposed when they move. Route-aware officer support covers transfers, cash-handling windows, and scheduled transport activity — custody-sensitive procedures for the moments inventory leaves the building.

03 Coverage matched to your license and layout

One model does not fit a dispensary, a grow, a processor, and a distributor. Coverage is shaped to the license type, the floor plan, the operating hours, and local requirements.

Dispensaries

Customer-facing presence, ID-check support, interior observation, queue management, de-escalation, incident documentation, and opening or closing escorts.

Cultivation

Perimeter awareness, gate control, employee access routines, visitor logging, and after-hours activity reports.

Manufacturing and processing

Loading areas, restricted rooms, vendor access, and documented patrol points for sensitive inventory.

Distribution and transport

Transport windows, route staging, handoff observation, and custody-sensitive procedures for product on the move.

Events and launches

Short-term staffing for grand openings, vendor days, promotional events, and crowd-sensitive retail periods.

04 Warehouses and transportation hubs

The same first principles extend past cannabis. Anywhere inventory, vehicles, employees, and visitors are in constant motion, the exposures rhyme — concentrated value, controlled access, and movement that has to be observed. Blue Star covers warehouses, distribution centers, freight yards, cross-dock facilities, and loading areas with armed and unarmed officers.

Gate and yard access

Vehicle check-in support, visitor verification, trailer observation, and controlled entry points.

Loading dock coverage

Officer presence around shipping lanes, receiving doors, staged freight, and after-hours dock activity.

Employee and visitor flow

Front-desk support, badge checks, contractor logs, parking-lot patrols, and shift-change visibility.

Incident documentation

Clear reporting for trespass, theft attempts, damage, disturbances, and unusual site activity — written so management can act on it.

05 What you actually get — versus a generic guard

The difference is not the uniform. It is whether the coverage was reasoned from your specific risk before anyone arrived.

Dimension	Generic guard service	Blue Star
Starting point	A body assigned to a post	A site walkthrough of entrances, parking, camera blind spots, cash flow, staffing patterns, and incident history
Cannabis fit	Generic retail playbook	Procedures built around cash exposure, regulated access, and product movement
Officer type	Whatever is available	Armed or unarmed, matched to the window where risk concentrates
Reporting	Minimal or inconsistent	Documentation written in a form your management team can use and regulators expect
Customer impact	Can feel heavy-handed	Calm, professional presence that deters without disrupting staff or customers

06 A plan before the first officer steps on site

Coverage is the output of a process, not the first move. There are three steps before an officer ever takes a post.

Site walkthrough

A review of entrances, parking, camera blind spots, cash flow, staffing patterns, and incident history — establishing where the real exposure sits.

Coverage plan

Recommended post orders, officer type, schedule, reporting expectations, and escalation paths — written down before anyone is deployed.

Launch and reporting

Officers arrive briefed, uniformed, and ready to document activity in a form your management team can use.

07 Tell us what needs protecting

Share your site type, location, hours, and whether you need armed or unarmed coverage. The response is next steps for a security assessment — a walkthrough, not a sales pitch.

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